



## Irvington Sports Association 2008 Sponsorship Drive.

The **Irvington Sports Association** has been providing the best Baseball and Softball experience for the youth of the South- Eastside for over 50 years. This would not be possible without the partnerships that we have developed with our community and league sponsors. If you have sponsored in the past, Thank you! If you have not yet sponsored, please take a look at our options, and see if there is one that may fit your budget.

We are offering several sponsorship options for the 2008 Season:

- **TEAM sponsorship, \$250:** Name on the back of team jersey, name listed in the 2008 league program, and a team photo plaque for display at your office.
- **FIELD sponsorship, \$250:** 3' x 5' Field Banner displayed at McNulty field for the entire 2008 season.
- **Program advertisement:** (approximately 500 distributed) Your Artwork: full page ad, \$100.00 half page, \$75.00, quarter page, \$40.00
- **WHITE sponsorship, \$500.00.** : Includes a team sponsorship, a dedicated field banner, and a sponsorship link on our website.
- **BLUE sponsorship, \$700.00:** Includes a team sponsorship, Field banner, business name included on a special recognition banner placed in a prime location, ½ page ad in our 2008 league program book (approx. 500 distributed) and sponsorship link on our website.
- **GOLD Sponsorship, \$1,000.00 :** Includes a team sponsorship, 2 field banners, business name included on a special recognition banner placed in a prime location, full page ad in our 2008 league program (approx. 500 distributed) and sponsorship link on our website.

Special requests can be explored by contacting Trisha Pohlman,  
Vice- President and Sponsorship Chairperson at 357-9404

If using your own camera-ready artwork, please email to [delpohl@aol.com](mailto:delpohl@aol.com) by April 1, 2008

Irvington Sports Association is a 501(c) (3) Indiana non-profit corporation, so any contribution may be tax deductible to you. Please consult your accountant for details about the applicability of any such deductions. Checks should be made payable to IRVINGTON SPORTS ASSOCIATION and mailed to PO Box 39717, Indianapolis, IN 46239

# Irvington Sports Association 2008 Sponsorship/Advertisement Form

**Please make check payable to:** *Irvington Sports Association*  
*PO Box 39717*  
*Indianapolis, IN 46239*

**BUSINESS NAME** \_\_\_\_\_  
**CONTACT** \_\_\_\_\_  
**MAILING ADDRESS** \_\_\_\_\_  
**PHONE & FAX** \_\_\_\_\_  
**EMAIL ADDRESS** \_\_\_\_\_

**SAME AS LAST YEAR (note any changes below – comments section)**

\_\_\_\_\_

- |  |   |                  |
|--|---|------------------|
| <input type="checkbox"/>                 | <b>Team Sponsorship</b> [ name on Jersey, in book & plaque]                       | <b>\$250.00</b>  |
| <input type="checkbox"/>                 | <b>Team Sponsorship Plus</b> [ adds ¼ advertisement in book]                      | <b>\$275.00</b>  |
| <input type="checkbox"/>                 | <b>Program Advertisement</b>  |                  |
| <input type="checkbox"/>                 | <b>Full Page</b>  | <b>\$100.00</b>  |
| <input type="checkbox"/>                 | <b>Half Page</b>  | <b>\$75.00</b>   |
| <input type="checkbox"/>                 | <b>Quarter Page</b>   | <b>\$40.00</b>   |
| <input type="checkbox"/>                 | <b>Field Sponsorship</b> [ your logo (3'x6' banner) on field fence]               | <b>\$250.00</b>  |
| <input type="checkbox"/>                 | <b>Field Sponsorship Renewal</b> [ re-use last year's banner]                     | <b>\$100.00</b>  |
| <input type="checkbox"/>                 | <b>All Star Team Sponsorship</b>  | <b>\$150.00</b>  |
| <input type="checkbox"/>                 | <b>White Sponsorship</b> [ team, field banner, ¼ page book ad, website link]      | <b>\$500.00</b>  |
| <input type="checkbox"/>                 | <b>Blue Sponsorship</b> [ team, banner, ½ book ad, special plaque, website link]  | <b>\$700.00</b>  |
| <input type="checkbox"/>                 | <b>Gold Sponsorship</b> [ team, 2 banners, full ad, special plaque, website link] | <b>\$1000.00</b> |
| <input type="checkbox"/>                 | <b>DONATION</b> [ may be tax deductible – ask your accountant]                    | <b>\$_____</b>   |
| <b>Total Sponsorship / Advertisement</b> |   | <b>\$_____</b>   |

**COMMENTS/QUESTIONS:**

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